

An aerial photograph of a beach. The water is a vibrant turquoise color, transitioning to a deep blue as it meets the shore. White foam from the waves is washing onto a golden-yellow sandy beach. The overall scene is bright and scenic.

# **A World To Uncover**

Media Kit

# A World To Uncover

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The place for young individual travelers who are willing to invest a bit more for unique experiences and comfort.

My readers immerse themselves with me in the world of backpacking and flashpacking, gaining insights into authentic adventures off the beaten path.

They explore foreign cultures, people, country-specific accommodations and experiences - both above and below water. Additionally, they find various culinary highlights to recreate at home.



# Why you should cooperate with me

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Content creator by heart

Professional equipment, always ready

Marketing Expertise in the field

Travel-Experience all around the world

Fullest conviction for my partners



# Numbers and data



Views  
4000 per Month



Visitors  
3000 per Month



Time on site  
2 min 44 sec



Fans & Followers  
250



Social Reach  
3500 per post



Newsletter subs.  
5



Affiliate revenue  
4000€



Article count  
26



Founded  
2 years ago



On the road  
Since 8 years



Countries  
26



Dives  
53

# Channels

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## Blog

The main focus is on my blog and sustainable articles that will be discovered by my readers through common search engines in their natural searches for years to come.

## Social Media

Over time, my social media channels have also grown organically and are regularly updated.

[Instagram](#)

[Facebook](#)

[X](#)

[Pinterest](#)

[Youtube](#)

[TikTok](#)

[Threads](#)

# Target audience and demographics

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## Destinations

Germany, Europe, Southeast Asia, Central America, Caribbean

## Readers

Adventurous individual travelers in their young and middle ages, both female and male

## Types of Travel

Backpacking, Flashpacking, Cultural and Adventure Tourism, Active Travel

## Interests

Remote destinations, travel adventures, unique activities, cafes and restaurants, underwater world

# My products and services

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Group and press trips

Individual research trips

Sponsored posts and advertorials

Social media

Campaigns and partnerships



# Successful partnerships

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# Got interested? Then let's go!

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Feel free to contact me with your ideas using the contact details below. Whether you already have a specific idea or for an initial conversation to evaluate our possibilities!

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